

FY 2015 BUDGET AND CORE SERVICES

EDUCATE. CONNECT. GROW.

Presented to City Council June 3, 2014



Annise D. Parker Mayor

Carlecia D. Wright

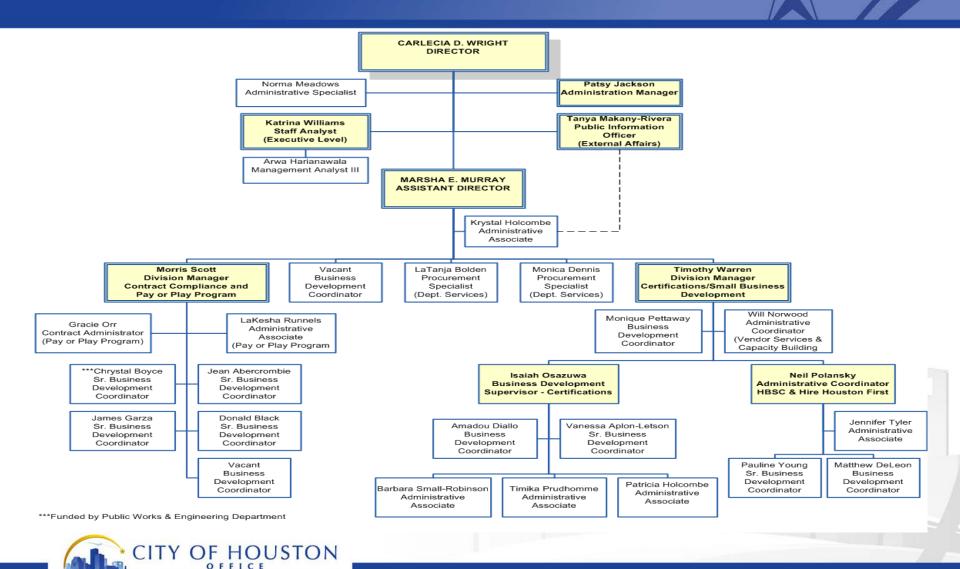
Wright

Director

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OBO Organizational Chart



BUSINESS OPPORTUNITY

Minority, Women, Small, and Disadvantaged Business Enterprise Certifications

➤ So far in FY 2014, we've certified 257 companies; bringing the total number of companies certified to 2,323.

Hire Houston First Designations

➤ So far in FY 2014, we've designated 450 companies; bringing the total number of companies designated as Local or City Businesses to 1,351.

Outreach to Promote City Services

Attended more than 300 events in the Houston-Metro area to promote certification and other OBO services.



Department Services

- Facilitated nine (9) trainings for City Departments.
- Reviewed 215 requests for waivers from City Departments.
- Assisted departments with setting 28 contract-specific goals.
- Evaluated a total of 48 Good Faith Efforts and Participation Plans.
- Conducted one Procurement Training Institute for 53 attendees.

Contract Compliance

- Monitored 348 Construction contracts and 854 Professional Services and Purchasing contracts.
- Conducted 878 site visits to Construction projects.
- Performed 92 Commercially Useful Function Audits.
- ➤ Reviewed 22,792 Certified Payrolls on Construction contracts.



Capacity Building Initiatives

- Meet the Buyer Purchasing Forum
- ➤ I'm Certified, What's Next?
- Interagency Mentor Protégé Program
- Turner School of Construction Management
- ➤ Goldman Sachs 10K Small Businesses
- Construction Contractors' College
- Capital One Getting Down to Business
- Government Procurement Connections
- Interise Capacity Building Program



Business Development Initiatives

- ➤ TweetMyJobs Houston!
- ➤ Liftoff Houston Business Plan Competition



Budget Summary - All Funds/

(In Millions and Thousands)

Fund	Revenue FY 14 Budget	Revenue FY 15 Proposed	+/- \$/%	Expenditures FY 14 Budget	Expenditures FY 15 Proposed	+/- \$/%	Fund Balance FY 14 Budget ¹	Fund Balance FY 15 Prop. ¹
General Fund 1000	\$167T	\$109T	-\$58T (35%)	\$2.6M	\$2.9M	+\$232T (9%)	\$2.5M	\$2.8M
Special Fund 2424	\$472T	\$422T	-\$50T (11%)	\$1.5M	\$1.3M	-\$200T (15.31%)	\$1M	\$890T
Total	\$639T	\$531T	-\$108T	\$4.1M	\$4.2M	\$32T	\$3.5M	\$3.6M



OBO Functions Fund 1000



Carlecia D. Wright Director

\$2,869,855 30 FTEs

- **≻Strategic Planning**
- ➤ Special Projects/New Initiatives
- **≻**Administration
- **≻Finance**
- Budget
- >External Affairs
- · Brand Awareness
- Strategic Partnerships
- Outreach
- **≻**Analytics
- Reporting
- Technology and Systems
 Development

Director's Office

\$737,751 FTEs 6.0

Assistant Director's Office

\$499,068 FTEs 5.0

- **≻Strategic Operations**
- ➤ Policies and Procedures
 Development
- **≻Department Services**
- · Contract and Goal Setting
- Waivers
- Procurement Training Institute

Houston Business Solutions Center

\$315,955 FTEs 4.0

- Provides business training workshops, free technical assistance, and referrals for management counseling and financial assistance.
- Administers the Hire Houston First Program

Certification & Business Development

\$771,728 FTEs 9.0

- Analyzes certification applications for approval
- Maintains online directory of certified firms
- **≻Vendor & Capacity Building Services**
- Capacity Building
- Technical Assistance
- Opportunity Distribution

Contract Compliance

\$545,353 FTEs 6.0

- Contract monitoring of
 Utilization Goals and
 Commercial Useful Function
- ➤ Labor Standards and Wage Monitoring
- >Training for primes and subcontractors



OBO Pay or Play Functions Fund 2424

Carlecia D. Wright Director

\$1.3M 2 FTEs

Pay or Play Program

> \$1.3M FTEs 2.0

 Administration of Citywide Pay or Play Program



OBO FY 2015 Initiatives



Service Impact - The budget allocated for FY 2015 allows for implementation of the following initiatives which align with the Mayor's Citywide Priorities of **Jobs and Sustainability** and **Fiscal Responsibility**.

- Implement capacity building program targeting construction companies.
- Pursue grant to launch a curriculum based initiative targeting start-up businesses.
- Complete OBO's Chapter 15 internal policies and procedures to include current and best practices.



Total Revenues By Fund

(In Millions and Thousands)



Fund Name/ Number	FY 13 Actual	FY 14 Budget	FY 14 Estimate	FY 15 Budget	+ / - \$ / % FY15 Bud./FY14 Est.
General Fund 1000	\$102T	\$167T	\$121T	\$109T	\$-12T (10%)
Special Fund 2424	\$738T	\$472T	\$472T	\$422T	\$-50T (11%)
Total	\$838T	\$639T	\$593T	\$531T	-\$62T



FY 2015 Revenue Highlights

General Fund Budget

Revenue Description	FY 2014 Current Projection	FY 2015 Budget	Variance	Remarks
PWE FTE	\$81,400	\$83,842	\$2,442	The FTE funding increased slightly due to personnel cost & 3% HOPE increase.
Prevailing Wages	\$40,000	\$25,000	(\$15,000)	Decrease due to efficencies created by contractors using LCP Tracker.
Total	\$121,400	\$108,842	(\$12,558)	

Pay or Play Fund Budget

Revenue Description	FY 2014 Current Projection	FY 2015 Budget	Variance	Remarks
Interest - Pooled Investments Pay or Play Revenue (POP)	\$20,000 \$451,614	\$21,876 \$400,000	, ,	Decrease in revenue collected o May be explained by the impact the Affordable Care Act has had. o More employees are providing insurance (Play)—in anticipation of the looming ACA employer mandate o Employees are taking advantage of the ACA marketplace to procure their own insurance.
Total	\$471,614	\$421,876	(\$49,738)	



Total Expenditures by Fund

Fund	Expenditures FY 13 Actual	Expenditures FY 14 Budget	Expenditures FY 14 Estimate	Expenditures FY 15 Proposed	+/- \$/% FY 14 vs FY 15 ²	FTEs FY 14 Budget	FTEs FY 15 Prop.
General Fund 1000	\$2,253,950	\$2,637,852	\$2,637,852	\$2,869,855	+\$232,003 (9%)	28	30
Special Fund 2424	\$ 498,190	\$1,511,259	\$1,511,259	\$1,310,577	-\$200,682 (15.31%)	2	2
Total	\$2,752,140	\$4,149,111	\$4,149,084	\$4,180,432	+\$31,321	30	32

2. FY14 Budget vs. FY15 Proposed Budget Expenditures



FY 2015 Expenditure Highlights

General Fund Budget

Expenditure Description	FY 2014 Current Estimate	FY 2015 Budget	Variance	Remarks
Personnel	\$2,258,034	\$2,499,215	\$241,181	Increase in 3% HOPE, pension, health care & restricted accounts.
Supplies	\$33,922	\$22,180	(\$11,742)	Slight decrease due to less supplies needed in FY2015.
Services	\$345,896	\$348,460	\$2,564	Increase in restricted accounts, advertising & marketing efforts.
Non-Capital Equipment		\$0	\$0	
Total	\$2,637,852	\$2,869,855	\$232,003	

Pay or Play Fund Budget

Expenditure Description	FY 2014 Current Estimate	FY 2015 Budget	Variance	Remarks
Personnel Expenses	\$117,645	\$122,508	\$4,863	Increase due to 3% HOPE, pension, health care costs, and restricted accounts.
Services	\$4,102	\$4,852	\$750	Increase due to the restricted accounts.
Care Houston	\$800,000	\$400,000	(\$400,000)	Decrease - Allocation made in FY14 for both FY13 and FY14 (totaling \$800K)
Harris County 3 Share	\$341,369	\$209,942	(\$131,427)	Decrease in anticipation of effects of Affordable Care Act.
Alternative Transporation Program	\$248,143	\$573,275	\$325,132	Increase due to planned increase in services, adding technologically based services.
Total	\$1,511,259	\$1,310,577	(\$200,682)	





Thank You.

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Mayor

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Core Services Matrix - General Fund

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		Annual			_	Direct Service	Administrative	
	Annual	Projected			ited	Sel	istr	
	Projected	Supplies and	Total Annual		Mandated	ect	ıë.	
	Personnel Cost		Cost	FTE	Ma	Dir	Αd	
				GEN	ERAL FU	ND (100	0)
Directors Office		1					_	
Administration	\$374,745	\$39,966	\$414,711	3.0			х	Directs all operations and ensuring compliance of all areas within the department.
								Develops events, newsletters and other marketing and outreach efforts to raise awareness of
								MWSDBE and HHF programs and maintains relationships with community partners and
External Affairs	\$98,985	\$13,321	\$112,306	1.0	СО	x		stakeholders.
	, , , , , , , , , , , , , , , , , , , ,	, ,,,	, , , , , , , , , , , , , , , , , , , ,			T		Produces HHF, SMWDBE and other Ad-hoc reports, and assists with improving technology
Analytics	\$184,092	\$26,642	\$210,734	2.0	CO.F	x		and systems development.
Subtotal (Directors Office)	\$657,822	\$79,929	\$737,751	6.0				
Assistant Directors Office Administration	\$276,659	\$39,966	\$316,625	2.0		_	T	A set of a side all an anations and a second set of the leaders of the second second
Administration	\$270,039	\$39,966	\$310,023	3.0		+	, X	Assists with all operations and managing multiple divisions within the department.
						T	┢	Issues waivers, conducts procurement training institute, and investigates contracts and goal
Procurement	\$155,801	\$26,642	\$182,443	2.0	co	x		setting.
1 TOGGI GINETIC	Ψ100,001	\$20,042	ψ10 <u>Σ</u> , 110	2.0		Ĥ		
Total (Assistant Directors Office)	\$432,460	\$66,608	\$499,068	5.0				
Contract Compliance		1			1			Manitara and aplayer any all and artificial property and a self-control and a self-contro
Contract Compliance	\$465,424	\$79,929	\$545,353	6.0	CO, F	x		Monitors and enforce equal opportunity employment, prevailing wages, and audit contractors to ensure compliance.
Subtotal (Contract Compliance)	\$465,424	\$79,929	\$545,353	6.0	00,1	Ĥ		to crisule compilation.
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Certification								
SMWDBE Certification	\$564,214	\$106,576	\$670,790	8.0	CO, F	х		Certifies companies and investigates S/MWDBEs.
						1		Develops capacity building, provides technical assistance and consultation to stakeholders
Vendor Services	\$87,617	\$13,321	\$100,938	1.0	CO, F	х	-	and businesses interested in the OBO programs.
	****		***					Provides free technical assistance, management consulting, financial advise, and business training workshops and designates HHF firms.
HHF & Houston Business Solutions	\$281,654	\$34,301	\$315,955	4.0	CO, F	Х		uaning workshops and designates first littlis.
Subtotal (Certification)	\$933,485	\$154,198	\$1,087,683	13.0				
	\$2.489.191	\$380 664	\$2,869,855	30.0				



Core Services Matrix – Fund 2424

	Annual Projected Personnel Cost	Annual Projected Supplies and Services Cost	Total Annual Cost	FTE	Mandated	Administrative	
			SPECI	AL FUND	(2424)		
Pay or Play Program	\$122,508	\$1,188,069	\$1,310,577	2.0	СО	х	Administers the Citywide Pay or Play Program
Subtotal	\$122,508	\$1,188,069	\$1,310,577	2.0			
SPECIAL FUND GRAND TOTAL	\$122,508	\$1,188,069	\$1,310,577	2.0			



OBO Staff Demographic Breakdown

